



# 2024 ESOP ROAD RALLY

WEEK 1	Take a selfie in front of NUSKER	Take a photo of the sunrise	Take a photo of your odometer hitting an even 100K mark (100k, 200k, 300k miles)	Take a photo of your truck at a truck wash	Take a photo of a street sign that is animal-related
WEEK 2	Take a photo of a rainbow	Take a photo of a state sign	Take a photo of a meal you cooked in your truck	Take a photo of your freshly cleaned truck interior	Take a selfie with a passenger (pets count!)
WEEK 3	Take a photo of mountains	Take a photo of the number 1945	Take a photo of a wildlife sighting (deer, bird, etc.)	Take a selfie with a fellow Nussbaum driver	Take a photo of your truck stop fast food
WEEK 4	Take a photo of a beach	Take a photo of your truck at a CAT facility	Take a photo of completing a work-out on the road	Take a selfie with a customer	Take a photo of a historical marker or monument
WEEK 5	Take a photo of snow	Take a photo of something red that isn't your truck	Take a photo of an unusual load on truck	Take a photo of something High-Vis	Take a photo of a roadside produce stand

Send your photos to [roadrally24@nussbaum.com](mailto:roadrally24@nussbaum.com) for a chance to win a Visa gift card!  
To qualify for each week, you must send in at least 3 of the 5 photos.

**\*\*\*Safety first! Do NOT take pictures while driving!\*\*\***